

Project 'Active Ageing Midden-Drenthe'



'Active Ageing'



- Motivation
 - Noticed a change in Midden-Drenthe
 - Opportunity to receive funds on this subject

'Time-line'

Project Active Ageing



Spring 2005

- Contest of the ministry of Housing, Planning and Milieu.
 - Desktop research with data from a Dutch survey complemented with focus on a pilot area.
 - Research question: What does a village need to make it possible for elderly people to stay and live in the village as long as they would like to?

'Time-line'

Project Active Ageing



Sept. 2005 – febr. 2006

- Project 'Active Ageing' OOD
 - Desk research by research institution Verwey Jonker Instituut.
 - Case study in Midden-Drenthe: in-depth interviews in the villages of Wijster, Nieuw-Balinge, Hijken and Hooghalen by our own project organisation.
Participants: Municipality of Midden-Drenthe, Dorpenoverleg, Welzijn, BOKD.

'Time-line'

Project Active Ageing



2006

- May: Presentation of the report 'Active Ageing': 'life cycle approach' and needs and wishes of elderly people. The possibilities to answer these needs on a rural scale.
- October: conference for a wide audience: what is the next step?

Funding

Project Active Ageing



1. Desk research, case study Wijster and Nieuw-Balinge, report and presentation: contest Ministry, Dorpenoverleg and a local bank.
2. Case study Hijken and Hooghalen: Municipality, Dorpenoverleg, Welzijn.
3. Conference: Province of Drenthe, Municipality, BOKD, Welzijn, Dorpenoverleg and local housing association.

The next step

to practice the recommendations

2008-2009

- At the conference organisations on a municipality level signed a covenant: Municipality, Welzijn, housing association and Dorpenoverleg.
- Five villages (Wijster, Nieuw-Balinge, Hijken, Hooghalen and Hoogersmilde) formed a steering group.

The goal: implementing the recommendations, exchange of experiences and knowledge. More difficult subjects like 'loneliness' could be tackled together. The steering group is supported by Dorpenoverleg and Welzijn.

The next step

to practice the recommendations

2009

- The steering group and covenant partners organise a manifestation to present the results of two years 'Active Ageing' in five villages. A booklet with the result is printed and people can visit the 'Active Ageing' market.
- All the other villages are invited to join 'Active ageing'.
- As a stimulant the joining villages get from Dorpenoverleg for two years €500,- a year to start and organise Active Ageing.

The next step

to practice the recommendations

2010 -2013

Today the steering group consists of 10 villages

Twice a year they meet to exchange and discuss the results

Financial support stops in 2014

Hand-out: the results



‘I-care’

Storyline of this visit



How to realise inclusive village visions

How to empower older people to become active in village planning?

How to start this process?

Active ageing

- a way of living



*Thank you for your
attention!*